

DiversityInc

DiversityInc Title Sponsorship

APRIL 24-25, 2012 | MARRIOTT MARQUIS, NEW YORK CITY

Managing the Global War for Talent

Companies of all sizes are grappling with the dilemma of finding, retaining and developing the best talent across the globe to meet today's competitive challenges. Our spring program will showcase CEOs and diversity leaders with the most innovative and successful approaches. These sessions will augment DiversityIncBestPractices.com's Living Textbook sections on Global Diversity, Talent Development, Succession Planning and Employee-Resource Groups.

Our two-day program, which will start in the afternoon of April 24, will provide a mix of high-level speakers and interactive panels and plenty of time for networking with your peers. No consultants will be allowed during the day-time learning sessions.

The event will feature a dinner the night of April 24 with a streamlined announcement of The 2012 DiversityInc Top 50 Companies for Diversity and a brief presentation on data findings from the new list.



What Type of Exposure Does Your Company Get With a Title Sponsorship?

\$75K Title Sponsorship

SPONSORSHIP COMPONENTS	AUDIENCE	REACH	VALUE
Ten (10) day-time event tickets	Senior execs, CEOs & CDOs	300 attendees	\$15,000
One table (10 seats) at the awards dinner	Senior execs, CEOs & CDOs	500 attendees	\$5,000
Company logo on all signage and printed materials at the day-time conference	Senior execs, CEOs & CDOs	300 attendees	\$15,000
Company logo displayed prominently on all dinner signage and printed materials	Senior execs, CEOs & CDOs	500 attendees	\$35,000
Logo included on all learning session and dinner web ads on DiversityInc.com and DiversityIncBestPractices.com	DiversityInc.com and DiversityIncBestPractices.com	10 million impressions	\$50,000
Logo on two (2) house ads promoting the April event	DiversityInc magazine	300,000 subscribers	\$25,000
Logo included on event-attendee printed materials	Senior execs, CEOs & CDOs	300 attendees	\$10,000
Company name and logo included on all event email campaigns	Senior execs, CEOs & CDOs	20,000 impressions	\$35,000
Logo on post-event best-practices report	Senior execs, CEOs & CDOs	300 attendees	\$25,000
Logo included on DiversityInc.com event recap pages and highlight video pages	DiversityInc.com	10 million impressions	\$35,000
Total Value			\$250,000

For \$75,000, your company receives \$250,000 worth of promotion and the ability to brand in a venue exclusive to the most progressive companies.

SPONSORS



CONTACT CAROLYNN JOHNSON FOR SPONSORSHIP AND REGISTRATION DETAILS at (973) 494-0539 or cjohnson@DiversityInc.com